



Regional SCRUM GATHERING® Tokyo 2020

Prospectus

Scrum Tokyo - Scrum
Gathering Tokyo Organizing
Committee

Overview

Title	Regional SCRUM GATHERING® Tokyo 2020
Date	January 8th-10th, 2020
Venue	Sola City Conference Center Ochanomizu, Tokyo
Participants (Planned)	400
Participation Fee	30,000 JPY
Organizers	Scrum Tokyo - Scrum Gathering Tokyo Organizing Committee

History (2011-2015)

	2011	2013	2014	2015
Dates	Oct. 19, 22	Jan. 15 - 16	Jan. 14 - 15	Feb. 28 - Mar. 2
Venue	Nomura Conference Plaza Nihonbashi	UDX Conference	UDX Conference	Yahoo Japan Corporation
Participants	307	246	161	207
Sponsors	12	21	13	5
Keynote Speaker	Henrik Kniferg, Jeff Patton	Ikujiro Nonaka, Jim Coplien, Jurgen Appelo	Mike Beedle, Jutta Eckstein	Kazumasa Ebata

History (2016-2019)

	2016	2017	2018	2019
Dates	Jan. 18 - 19	Jan. 12-13	Jan. 11-13	Jan. 9-11
Venue	Osaki Bright Core Hall	Osaki Bright Core Hall	Osaki Bright Core Hall	Osaki Bright Core Hall
Participants	261	284	292	300
Sponsors	7	8	13	18
Keynote Speaker	Bas Vodde, Ken Rubin	Rachel Davis, Tomoharu Nagasawa, Taishi Takeichi	Rich Sheridan, Michimune Kouno, Akiko Iwakiri	Chris Lucian Gabrielle Benefield Naoyuki Ide

Venue

- ▶ Sola City Conference Center (https://solacity.jp/cc/visitor_en/)
- ▶ 4-6 Kanda-Surugadai, Chiyoda-ku, Tokyo, Japan, 101- 8222



Schedule (tentative)

	Day1		Day2		Day3
10:00	Welcome Talk		Welcome Talk		Welcome Talk
10:10	Keynote		Keynote		Open Space Technology
11:30	Lunch		Lunch		
13:00	45min session	20min session	45min session	20min session	
		20min session		20min session	Closing Keynote
14:00	20min session	20min session	20min session	20min session	
	20min session	20min session	20min session	20min session	
15:00	45min session	20min session	45min session	20min session	Closing Party
		20min session		20min session	
16:00	45min session	45min session	45min session	45min session	
17:00	Networking Party				

Keynote Speakers

- ▶ Michael Sahota (Certified Enterprise Coach, Certified Agile Leadership Educator. The author of “An Agile Adoption and Transformation Survival Guide: Working with Organizational Culture” et. al)
- ▶ James O. Coplien (Certified Scrum Trainer. An author of “Organizational Patterns” and “A Scrum Book” et. al)
- ▶ T.B.D.

Target participants

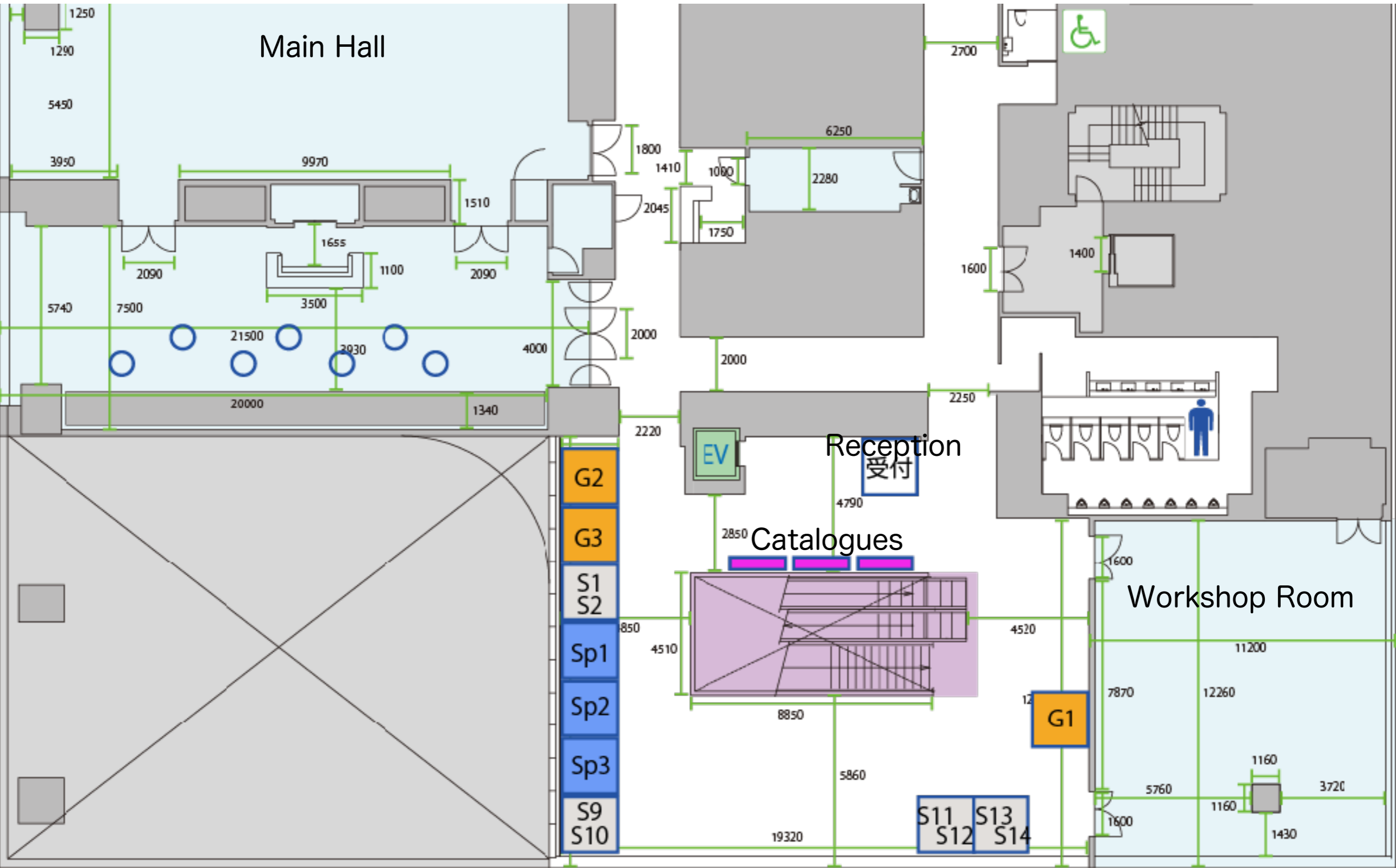
- ▶ Directors, managers, developers; all such from companies considering adopting Scrum/Agile or adopting Scrum/Agile.
- ▶ Coaches, Consultants; all such who are helping organizations or teams to adopt Scrum/Agile.

Call for sponsorship

	Title	Gold	Sapphire	Silver	Logo
Available	Only for Scrum	3	3	14	10
Conference Title & Special Treatment	✓				
Conference passes	10	7	6	3	1
Logo on signage	✓	✓	✓	✓	✓
Logo and link on our website	✓	✓	✓	✓	✓
Free catalog or collaterals	✓	✓	✓	✓	✓
Booth space on Day1/Day2	✓ (full)	✓ (full)	✓ (full)	✓ (half)	
Welcome Talk (3 min.)	✓	✓			
Short Pitch in Lunch Time (30 sec.)			✓	✓	✓
Package fee (JPY excluding consumption tax)	15,000 USD	750,000 JPY	600,000 JPY	300,000 JPY	75,000 JPY

Booth spaces are limited and provided on a first-come-first-served basis.

Booth spaces are N/A on Day3. Please remove exhibition booth at the end of Day2.



G1-G3: Gold sponsor booth. Sp1-3: Sapphire sponsor booth. S1-2, S9-14: Silver sponsor booth.
 Please note:
 Spaces are limited for sponsor booths.
 Plans may change.

Contacts



Email info@scrumgatheringtokyo.org
Website <http://www.scrumgatheringtokyo.org/>
Facebook Page <https://www.facebook.com/ScrumGatheringTokyo>
Twitter [@ScrumTokyo](https://twitter.com/ScrumTokyo)

SCRUM USER GROUP® <http://membership.scrumalliance.org/members/group.aspx?id=185312>

Scrum Gathering Tokyo Executive Committee

Shinagawa South Tower, 4-4-17, Minami-shinagawa,
Tokyo, 140-0004

Sponsorship Application <http://bit.ly/RSGT2020-sponsorship>

Exhibition banners and panels will include company logos sent to us by email before November 29th, 6pm (JST). No refunds will be issued after the material deadline has passed.